

2012 Southern Dairy Conference Agenda

Tuesday, January 24, 2012

8:15 AM	Welcome, Dr. Stephanie Ward, Mississippi State
8:30 AM	The Road Ahead for the Dairy Industry: Challenges and Opportunities <i>Scott Brown, University of Missouri</i>
9:15 AM	Economic Effect of Dairy Security Act of 2011 <i>Scott Brown, University of Missouri</i>
10:00 AM	Morning Break
10:30 AM	The Southeast and Dairy Policy <i>Calvin Covington, Dairy Breed and Cooperative Executive, retired</i>
11:15 AM	Factors Impacting Farm Milk Price <i>Calvin Covington, Dairy Breed and Cooperative Executive, retired</i>
12:00 PM	Lunch
1:00 PM	DFA Perspective on Dairy Future <i>Rick Smith, Dairy Farmers of America</i>
1:45 PM	Experiences in Teaching Dairy Risk Management using the FACTsim Market Simulation <i>John Van Sickle, University of Florida</i>
2:30 PM	SUDIA Update <i>Cheryl Hayn, SUDIA General Manager</i>
3:00PM	Afternoon Break
3:30 PM	Enhancing Dairy's Image by Building Consumer Trust <i>Mollie Waller, Strategic Business Relations Dairy Management Inc</i>
4:15 PM	Improving Animal Well-Being Through Facilities Management <i>Peter Krawczel, University of Tennessee</i>
5:00 PM	Adjourn for evening
Wednesday, January 25 th , 2012	
8:15 AM	Welcome, Dr. Mary Sowerby, University of Florida
8:30 AM	North Carolina Dairy Advantage: Growing NC's Dairy Industry <i>Shannon Davidson, NC Dairy Advantage</i>
9:00 AM	Training the next generation of the dairy industry <i>Cathy Williams, Louisiana State University</i>
9:30 AM	The Grazing Dairy Model: Providing a viable and exciting business opportunity for young and old <i>Tony Finch, Grassland Dairies, LLC</i>
10:15 AM	Transition of Farm Ownership <i>David Marrison, Ohio State University Extension</i>
11:00 AM	Young Farmer Panel Discussion <i>Jeff Cornwell, NC, Denise and Curtis Jones, KY, Grassland Dairies Producer, MO</i>
12:00 PM	Evaluation and Adjourn

Conference Purpose

The Southern Dairy Conference is planned through the joint efforts of agriculture schools throughout the Southeast, under the sponsorship of the SERA 15 regional committee "Competitiveness and Sustainability of the Southern Dairy Industry". Our objective is to offer informative and thought provoking presentations on current issues of importance to all facets of the dairy industry: production, processing, manufacturing interests in industry and academia.

Southern Dairy Conference Planning Committee from Sponsoring Universities:

Stephanie Ward, Chair
Mary Sowerby, Secretary

Auburn University

James Bannon, Director, Outlying Units (AAES)
Wayne Greene, Professor & Head, Dept of Animal Sciences

Mississippi State University

Terry Kiser, Administrative Advisor
Stephanie Ward, Dairy Nutrition
Jamie Larson, Dairy Reproduction

University of Missouri

Joe Horner, Extension Dairy Economist
Wayne Prewitt, Extension Dairy Specialist
Tony Rickard, Extension Dairy Specialist

Clemson University

Tina Horn, State Extension Dairy Specialist

University of Florida

Mary Sowerby, Extension Dairy Specialist

North Carolina State University
Steve Washburn, Extension Specialist
Michael Roberts, Extension Associate

University of Georgia

Steve Nickerson, Professor, Animal and Dairy Sciences

Texas A&M University

David Anderson, Extension Ag Economist

University of Kentucky

Jeffrey Bewley, Extension Dairy Systems

Virginia Tech

Mike Akers, Professor and Head, Department of Dairy Science

Jack McAllister, Extension Professor, Dairy Cattle Genetics, Systems, and Economics

Louisiana State University Agricultural Center

Wayne Gauthier, Dept of Ag Economics and Ag Business

Gary Hay, Interim Head, School of Animal Sciences

Bruce Jenny, Professor, School of Animal Sciences